



Clew has experience in creating a wide range of educational materials to support campaigns.

Whether they need to be created for healthcare professionals, patients or journalists Clew can deliver on time, on message, and on budget.

CASE STUDY

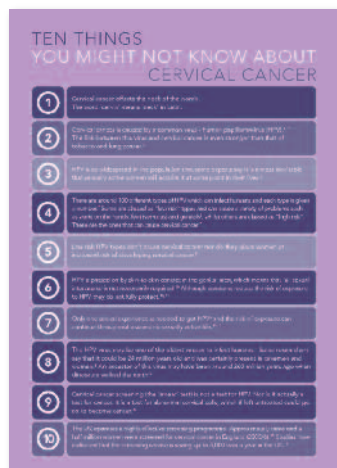
Memory clinic toolkit

Memory clinics play an important part in ensuring that patients with Alzheimer’s disease are diagnosed as early as possible thus allowing patients and their families access to medicines and support.

The challenge was to encourage mental health teams to set up memory clinics in their hospitals and to give them a practical tool to help them do it.

Clew developed the ‘Memory Clinic Tool Kit’ – a practical guide to setting up a memory clinic addressing how to put forward a good business case to gain funding, how to staff the clinic, what services to offer, and what evidence was needed.

Clew developed the memory clinic tool kit



Ten things you might not know about cervical cancer’ medical tool for journalists



Clew Communications developed a medical educational tool; a note cube for medical journalists educating them about 10 facts on cervical cancer and its link to common virus, human papillomavirus (HPV.)